

# GREAT FUTURES Breakfast

Benefiting



BOYS & GIRLS CLUBS  
OF TAMPA BAY

Wednesday, December 11, 2024

TPepins Hospitality Centre

Doors Open: 6:45 am | Breakfast: 7:30 am

## About the Breakfast

Since 2012, the Great Futures Breakfast has been a premier fundraising event for an organization that has served the Tampa Bay community for nearly 100 years. It is an opportunity to unite hundreds of professionals, leaders, and philanthropists for a morning of networking, inspiration, and generosity - raising over \$1M annually to support Clubs throughout Hillsborough and Pasco County.

We are excited to host this event in-person in 2024 as well as offer a virtual experience for our friends and partners.



## 2024 Keynote Speaker Fred McGriff

Former Major League Baseball Player, MLB Hall of Famer, and Boys & Girls Clubs of America Alumni Hall of Fame 2024 Inductee

Frederick Stanley McGriff is a former first baseman in Major League Baseball (MLB) who played for six teams from 1986 through 2004. A five-time All-Star, he was named the Most Valuable Player in 1994, and finished in the top ten in voting for his league's Most Valuable Player Award every year from 1989 through 1994, during which time he led the major leagues in home runs.

His nickname "Crime Dog", a word play on McGriff the Crime Dog, was coined by Marty Barrett and popularized by Chris Berman. McGriff was inducted into the Baseball Hall of Fame on July 23, 2023 and the Boys & Girls Clubs of America Alumni Hall of Fame in 2024.

[WWW.BGCTAMPA.ORG](http://WWW.BGCTAMPA.ORG)

For more information:

Elisa Jackson | [ejackson@bgctampa.org](mailto:ejackson@bgctampa.org)

Glenn Permuy | [gpermuy@permuygroup.com](mailto:gpermuy@permuygroup.com)

## Meet the Event Co-Chairs

**Angelie Spurling**

Valley National Bank

**Bill Winters**

Winters & Yonker



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## Sponsorship Opportunities

### CHALLENGE SPONSOR: \$100,000

- All of the benefits of Title/Presenting/Event/Venue Sponsors PLUS
- Co-Branded advertising on Facebook (100,000 impressions)

### TITLE/PRESENTING/EVENT/VENUE SPONSORS: \$50,000

- All of the benefits of Breakfast of Champions Sponsors PLUS
- Featured Thank You ad in media sponsor publication
- Special Thank You via e-newsletter
- Co-Branded advertising on Facebook

### BREAKFAST OF CHAMPIONS: \$25,000

- All of the benefits of Platinum Sponsors PLUS
- Celebrity photo opportunity with guest speaker
- Special mention via e-newsletter
- Recognition in Thank You Radio PSA through CMG
- Priority recognition on all digital communication
- Priority recognition on all social platforms
- Prominent recognition on virtual program
- Co-Branded advertising on Facebook

### PLATINUM SPONSOR: \$15,000

- All of the benefits of Gold Sponsors PLUS
- Recognition on select social platforms
- Logo displayed prominently at event

### GOLD SPONSOR: \$10,000

- All of the benefits of Clubhouse Sponsors PLUS
- Listing via e-newsletter
- Recognition on select digital communication
- Recognition during program
- Full page ad in digital book
- Invitation to Thank You Luncheon
- Post Event souvenir book

### CLUBHOUSE SPONSOR: \$7,500

- All of the benefits of Silver Sponsors PLUS
- Virtual recognition during event
- Half page ad in digital book
- Logo displayed selectively at event

### SILVER SPONSOR: \$5,000

- All of the benefits of Bronze Sponsors PLUS
- Quarter page ad in digital book
- Logo displayed selectively at event

### BRONZE SPONSOR: \$2,500

- Mention in digital book
- Logo displayed selectively at event
- Recognition during virtual event

- I want to serve as an IN-PERSON Table Captain on December 11, 2024 at TPepins Hospitality Centre.
- I want to serve as a VIRTUAL Table Captain on December 11, 2024 and raise funds online.
- I want to serve as both an IN-PERSON and VIRTUAL Table Captain for this event.

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### In-Person Table Captain Roles

- Serve as a Table Captain (table of 10 including you with expectation of average of \$500 per person target).
- Identify 15-20 people to talk with knowing that all will not be able to attend.
- Identify individuals who could serve as their own Table Captain (you receive fundraising credit for all dollars generated at tables where you recruited the Table Captain).
- Give everyone a chance to "make an investment" in our kids by submitting the pledge form before the event if they have a conflict and cannot attend on date of event.

### Virtual Table Captain Roles

- Commit to a minimum fundraising expectation of \$2,500 and begin efforts once page is activated and encourage participation on day of event.
- Kick-off fundraising efforts on personal page by making a gift and familiarizing yourself with personal fundraising page.
- Utilize provided messaging and graphics for personal reminder emails, text messages, and social media posts to your network.



### Fundraise on behalf of Boys & Girls Clubs of Tampa Bay

#### Help Sponsor or Help Identify Sponsors

- Review the Sponsor Opportunities Form and see if there is something that works for you.
- Think of and recommend companies or individuals we should talk with about sponsorship.
- If sponsorship is not what you want to do consider an ad in the day of the event booklet.
- Open a door for the Boys & Girls Clubs of Tampa Bay team to follow-up with a contact person from the prospective sponsor company or institution.

### Virtual Fundraising Option - In-Person Captains

#### Send Your Virtual Captain's Page to Your Network

Along with inviting nine friend-raisers to your table, you will be set up with a virtual fundraising page. This page will be customized for your fundraising goal, with a unique link for your network to donate online and help you reach (or exceed) your goal!

For more information: Elisa Jackson | [ejackson@bgctampa.org](mailto:ejackson@bgctampa.org)

Glenn Permuy | [gpermuy@permuygroup.com](mailto:gpermuy@permuygroup.com) | Cassandra Thomas | [cthomas@bgctampa.org](mailto:cthomas@bgctampa.org)

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## Sponsorship & Captain Commitment

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- I want to serve as a VIRTUAL Table Captain on December 11, 2024 and raise funds online.
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### I AM / MY COMPANY IS PROUD TO SPONSOR AT THE FOLLOWING LEVEL:

- \_\_\_ Challenge Sponsor (\$100,000)
- \_\_\_ Presenting / Title / Event / Venue Sponsor (\$50,000)
- \_\_\_ Breakfast of Champions Sponsor (\$25,000)
- \_\_\_ Platinum Sponsor (\$15,000)
- \_\_\_ Gold Sponsor (\$10,000)
- \_\_\_ Clubhouse Sponsor (\$7,500)
- \_\_\_ Silver Sponsor (\$5,000)
- \_\_\_ Bronze Sponsor (\$2,500)
- \_\_\_ Full Page Ad (\$1,000)
- \_\_\_ Half Page Ad (\$500)
- \_\_\_ Quarter Page Ad (\$250)

FIRST NAME: \_\_\_\_\_ LAST NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

MARKETING CONTACT: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

Though unable to participate this year, I will support Great Futures with a gift of \$

CREDIT CARD #: \_\_\_\_\_

EXP: \_\_\_ / \_\_\_ 3- OR 4-DIGIT CODE: \_\_\_\_\_ TYPE NAME OR SIGN: \_\_\_\_\_

\_\_\_ CHECK ENCLOSED \_\_\_ PLEASE INVOICE ME \_\_\_ VISA \_\_\_ MC \_\_\_ AMEX \_\_\_ DISCOVER

Please make checks payable to: Boys & Girls Clubs of Tampa Bay, 1307 N. MacDill Avenue, Tampa, FL 33607  
All gifts are tax-deductible under ID: 59-0624368

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### FULL PAGE AD

Portrait: 8.25 x 10.75

No Bleed

PNG, JPEG or PDF Files

### HALF PAGE AD

Landscape: 8.25 x 5.25

No Bleed

PNG, JPEG or PDF Files

### QUARTER PAGE AD

Portrait: 4.25 x 5.25

No Bleed

PNG, JPEG or PDF Files