



PRESS RELEASE

Maytag Partners with Boys & Girls Clubs in Voting Contest

Local employee of Boys & Girls Clubs of Tampa Bay one of five finalists

Boys & Girls Clubs of Tampa Bay, Tampa, FL, November 12, 2013: Today Maytag® brand and Boys & Girls Clubs of America (BGCA) announced the selection of five finalists in the 2013 Maytag Dependable Leader Awards – America's Vote competition. The Dependable Leader Awards recognize Boys & Girls Club professionals and volunteers who are committed to making a difference in the lives of youth, and are dependable and exceptional role models. America's Vote is an extension of the Dependable Leader Awards, inviting people across the U.S. to select the final Maytag Dependable Leader Award winner in 2013 by voting online at www.bgca.org/Maytag.

Of the five finalist's selected, one is Ricky Gallon, Community Relations Director for Boys & Girls Clubs of Tampa Bay. Ricky, a former Club member himself, works tirelessly finding innovative ways to ensure youth are being touched by culturally diverse opportunities. He helps kids apply for college scholarships, engages companies to conduct school supply drives, and personally drives kids to special events.

"This is the first year Maytag and Boys & Girls Clubs of America have been given the honor of selecting the final winner of the Maytag Dependable Leader Awards to the general public," said William Beck, senior brand director, Maytag. "All of the America's Vote finalists are making enormous impacts within their respective communities. We are eager to see which finalist America chooses."

The winner of America's Vote will join 24 other Dependable Leaders across the country also honored this year. In recognition of their achievements, they each received a \$20,000 financial grant to help his/her Club deepen its impact in its community. The Maytag Dependable Leader Award allows Maytag brand to give back to Boys & Girls Clubs professionals, Club youth and volunteers who continue to give tirelessly of themselves to the Clubs and the youth they work with.

Starting at 12:00 AM (EDT) on Nov. 12 through midnight, Nov. 29, people can visit www.bgca.org/Maytag to learn more about each of the five finalists and the exemplary work they are doing in their communities. They can then

vote for the finalist that they believe stands out as a Maytag Dependable Leader. Voting is limited to one vote per email address per day.

About Maytag Brand

For more than a century, Maytag brand appliances have been synonymous with dependability and durability. Through the commitment of Whirlpool Corporation, Maytag brand's enduring tradition of quality production and performance continues to thrive. Exceptionally durable, commercial-grade components are found in many Maytag brand appliances – including Maytag® Maxima® front-load and Maytag® Bravos® top-load washers and dryers. Maytag brand is part of the Whirlpool Corporation, the world's leading manufacturer and marketer of major home appliances, with annual sales of approximately \$18 billion in 2012, 68,000 employees, and 65 manufacturing and technology research centers around the world. For more information on any Maytag brand appliance, visit www.maytag.com.

About Boys & Girls Clubs of Tampa Bay

Boys & Girls Clubs of Tampa Bay has been a positive force in the community for more than 85 years; enabling young people to become productive, responsible and caring citizens through structured programming, safe learning environments and dedicated staff. With a focus on three core priority outcomes – Academic Success, Healthy Lifestyles, and Improving Character & Leadership, Boys & Girls Clubs of Tampa Bay provides opportunities to build new skills that raise each Club Member's belief that he or she can succeed and receive recognition for personal, social and academic accomplishments.

Contacts

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